

ACSONI MEDIA Training Application Form



Please complete all sections of this form and note that participants will be required to be present at all training days and sessions

Full name	<input type="text"/>	Age	<input type="text"/>
Address (Including Postcode)	<input type="text"/>		
Telephone (Including STD Code)	<input type="text"/>	Nationality	<input type="text"/>
Email address	<input type="text"/>		

Please circle as appropriate

1	Are you a member of ACSONI? If so, how many years?	<input type="text"/>
		Not member {(0-2Yrs)} {(2-5yrs)} {over 5yrs}
2	How familiar are you with ACSONI's Development Education programme?	<input type="text"/>
		Not Familiar {1} {2} {3} {4} {5} Very Familiar
3	How familiar are you with the Code of Conduct on Images and Messages?	<input type="text"/>
		Not Familiar {1} {2} {3} {4} {5} Very Familiar
4	Do you think the images portrayed by the media about Africans can trigger positive or negative stereotypes or behaviours towards African immigrants?	<input type="text"/>
		Not at all {1} {2} {3} {4} {5} definitely
5	Do you think on an individual level you can impact the way Local Broadcast Media portray Africans and Africa?	<input type="text"/>
		Not at all {1} {2} {3} {4} {5} definitely

6 Outline below your motivation for participating in this training programme?

7 Explain your interpretation of the EU slogan '**Africa; Tell it like it is**'?

8 How can you use this training to raise awareness of current Global Issues?

Please Note

This course will provide the opportunity for participants to explore the use of positive images and messages from an African perspective. The participants will comprise members of the African and Caribbean Community who have been participating in ACSONI's on-going 'Train the Trainers' programme, and also individuals who have a long-standing interest in media broadcasting and journalism. Topics to be explored include:

- *Introduction to Local Broadcast Media*
- *Understanding the journalist's approach*
- *Constructing effective sound bites*
- *Getting the most out of your airtime*
- *Knowing your rights – you have some!*
- *Crisis media handling techniques*
- * *Understanding the Broadcast Media*
- * *Knowing when not to say anything*
- * *Distilling and delivering key messages*
- * *Down the line interviews*
- * *Confidence building and composure*
- * *Building good media relationships*

*FOR further information on other ACSONI training programmes and activities please contact the Office;
First Floor, 9 Lower Crescent, BELFAST BT7 1NR (028 90434 090) or Email info@acsoni.org*